



# ROCKLIN CALIFORNIA

INVITES YOUR  
INTEREST FOR  
THE POSITION OF

## DIRECTOR OF PARKS & RECREATION



**BOB MURRAY  
& ASSOCIATES**  
EXPERTS IN EXECUTIVE SEARCH

## THE OPPORTUNITY

The City of Rocklin is seeking a Director of Parks and Recreation who is as passionate about leisure and the outdoors as our residents.

Rocklin is fortunate to have 36 parks in a city just under 20 square miles, offering nearly every resident the opportunity to enjoy a green space less than a half a mile from their front door. Parks, along with great schools and safe neighborhoods, are consistently listed as a top reason people love to live in Rocklin and City leadership is committed to maintaining and growing the system.

In just the past few years, Rocklin has used two major recreation projects to revitalize its historic downtown. Quarry Park Amphitheater opened in 2016 and has hosted world-class acts in a picturesque setting. In late 2018, the City opened the one-of-a-kind Quarry Park Adventures, a privately operated but city-owned facility where people zip, climb, soar and explore in an 80-foot former granite quarry.

The City also recently acquired the Sunset Whitney Recreation Area, a 184-acre property nestled in the heart of town. SWRA is a blank canvas of beautiful open space, rolling hills and heritage oaks – a diamond in the rough awaiting a parks development vision.

Rocklin's Parks and Recreation Department also offers traditional sports and arts programs for the entire community, hosts numerous special events, and manages the operation of the City's event center – a popular facility for weddings, community meetings and more.

In addition, the City partners with several area youth sports organizations to facilitate public field and facility use. The teams include the Rocklin Little League, Rocklin Pony Baseball, Rocklin Fast Pitch Softball, Tri-City Little League, Rocklin Junior Thunder Football, Whitney Jr. Wildcats Football, Rocklin Wave Swim Team, and Rocklin Youth Soccer.

More details on Parks and Recreation Department programs and events can be found in the Parks and Recreation 2018 Annual Report, which is located at this link:

[https://www.rocklin.ca.us/sites/main/files/file-attachments/annualreport2018\\_final2.20.pdf](https://www.rocklin.ca.us/sites/main/files/file-attachments/annualreport2018_final2.20.pdf)

The City of Rocklin is seeking a Director of Parks and Recreation who is as passionate about leisure and the outdoors as our residents.

## THE IDEAL CANDIDATE

The City of Rocklin is seeking an innovative leader who not only has the knowledge and experience to manage traditional parks and recreation programs but someone who has the vision and business acumen to ensure the success of the City's newest amenities.

The ideal candidate will be comfortable working and communicating at all levels of the organization and the community. The new Director should be able to transition smoothly from meeting with City Council and Parks and Recreation Commission, to brainstorming sessions with sport league directors, to budget and revenue sessions on programs and facilities.

The incoming Director will be encouraged to implement creative and nontraditional approaches to challenges. The new Director should be passionate about mentorship and encourage professional growth, development, and training among staff. The City is seeking a candidate with strong leadership abilities, calm demeanor, excellent diplomacy, and relationship-building skills, who is politically savvy but can remain apolitical.

Candidates should have thorough knowledge of the principles and practices of parks and recreation and community services programs and procedures, management and leadership procedures (including performance measurements), public administration and governmental operations, program development and administrator principles and practices, and effective methods of report presentation. A candidate with demonstrated



experience in managing and enhancing budgets, grants, and programs is desired.

Candidates must possess a combination of training and experience that would provide the required knowledge, skills and abilities to be successful in this position. A typical way to obtain the required qualifications would be to possess a bachelor's degree from an accredited college or university with major coursework in public administration, business administration, parks and recreation administration, parks and recreation management, leisure studies, or a related field and six (6) years of increasingly responsible administrative or management experience in parks and/or recreation administration including at least three (3) years of management or supervisory experience.

For the detailed job description, please follow this link:

[https://www.rocklin.ca.us/sites/main/files/file-attachments/director\\_of\\_parks\\_recreation\\_8.17.pdf](https://www.rocklin.ca.us/sites/main/files/file-attachments/director_of_parks_recreation_8.17.pdf)

## THE COMMUNITY

The people who live and work in the City of Rocklin are the heart of the community and have built a special place for residents and visitors. Rocklin has a mixture of first-class business, retail, and recreational opportunities often offered by larger cities, but also combines those amenities with neighborhoods that maintain their sense of community and small-town values.

Rocklin was recently named the best place in Placer County to raise a family by Niche.com and the reputation is well-earned. Rocklin schools are consistently listed with the best in the Sacramento region. Low crime rates and top-notch public safety departments have also placed Rocklin in the top 20 safest cities in California. It's also great for residents and visitors to know a park is located within half a mile of nearly every door in the city.

Public and private development is also creating an environment that supports vibrant entertainment, commercial activity, and residential options. Business attractions in the City feature large retailers like Bass Pro Shops, farm-to-fork restaurants including the Chef's Table, and award-winning breweries such as Moksa Brewing Co.

The City of Rocklin is located in South Placer County at the intersection of Interstate 80 and State Highway 65 and is



characterized by rolling hill terrain with 360-degree panoramic views of the Sierra Nevada Mountains to the northeast and to the Sutter-Butte mountain range in the West. With an estimated population of 70,000 people, Rocklin is one of the fastest growing cities in California, with approximately 65% of its growth since 2000.

Rocklin was first recognized as a destination along the transcontinental railroad in 1864, about the same time granite mining began. The City was incorporated in 1893 during the heyday of railroad and granite mining activity. By 1910, 22 quarries operated in Rocklin and, in 1912, nearly 2,000 train carloads of granite were sent out of town to become part of the state capitol building and buildings in San Francisco.

## THE ORGANIZATION

The City of Rocklin is an organization of professionals dedicated to serving residents, businesses and stakeholders. City departments include Police, Fire, Community Development, Public Services, Human Resources, Finance, the City Manager's, City Attorney's, and City Clerk's Office, and of course, Parks and Recreation.

Rocklin employees take pride in operating on efficient budgets and with the appropriate level of staffing. Employees at all levels of the organization are encouraged to innovate and continue their personal growth, which in turn improves City programs that benefit the citizens of Rocklin.

The incoming Director will be encouraged to implement creative and nontraditional approaches to challenges.

The City Council, Planning Commission, and the Parks, Recreation and Arts Commission are committed to working with staff and the Rocklin community to continue the tradition of building quality neighborhoods with great amenities.

## THE COMPENSATION

The salary for the Director of Parks and Recreation is \$135,142-\$186,295 per year, dependent upon qualifications and experience. The City of Rocklin offers a competitive compensation and benefits package including:

**Medical** – A variety of plans are offered through CalPERS. The City contributes up to \$1,200 per month to active employees and eligible retirees, and the employee pays the difference. Employees who retire prior to the Management Employees Resolution being repealed are guaranteed the City's \$1,200 per month contribution for retiree health.

**Dental and Vision** – City-paid for employee and dependents.

### Leave Accruals –

- Management Leave - up to 80 hours per fiscal year.
- Sick Leave - 12 sick days per year.
- Vacation - 20 days first year, progresses up to 27 days per year based upon years of service.
- Holidays - 10 paid holidays per year.

**Retirement** – CalPERS (In accordance with Public Employees' Retirement Law) 2% @ 62 (PEPRA) employees: Hired on or after January 1, 2013 with no prior membership with a California public retirement system or not eligible for reciprocity. 2% @ 55 (Classic) employees: Current CalPERS members or former CalPERS members without a break of service of more than 180 days.

**Deferred Compensation** – Rocklin offers two optional 457 plans for employee participation.

### Insurance –

- Life Insurance and AD&D: City paid \$200,000.
- Long-term Disability: coverage is 60% of monthly salary up to \$6,000/month.

### Flexible Spending

**Plan** – The plan allows eligible employees to set aside up to the maximum amount allowed under IRS Section 125 per year pre-tax income to pay for costs associated



with health insurance premiums and health costs not covered under the benefits plan.

## TO APPLY

If you are interested in this exciting career opportunity, please visit our website at [www.bobmurrayassoc.com](http://www.bobmurrayassoc.com) to apply online.

**Filing Deadline:  
July 19, 2019**

Following the closing date, resumes will be screened according to the qualifications outlined above. The most qualified candidates will be invited to personal interviews with Bob Murray and Associates. Candidates will be advised of the status of the recruitment following finalist selection. Finalist interviews will be held with the City of Rocklin. A select group of candidates will be asked to provide references once it is anticipated that they may be recommended as finalists. References will be contacted only following candidate approval.

If you have any questions, please do not hesitate to call Mr. Gary Phillips at:

(916) 784-9080

